



# TYLER STOVER

Print & Web Design | [tystover.design@gmail.com](mailto:tystover.design@gmail.com) | (785) 691-5103 | [tystoverdesign.com](http://tystoverdesign.com)

## Profile

Dedicated Graphic Designer of both print and digital mediums, with experience in designing in all forms of marketing, whether it be in print, web, social media, or other multimedia mediums. I thoroughly enjoy the fast-paced challenges associated with design, and the satisfaction of helping clients tell their story through their marketing.

**Let me Ty it all together.**

## Skills & Specialties

Visual Branding	Illustration	Adobe Creative Suite
Layout Design	Print & Web Ad Development	Publication Layout
Web Design	Social Media Management	Client Education
Wordpress	Adobe InDesign	Adobe Illustrator
Photography	Adobe Photoshop	

## Education

### Johnson County Community College

AAS Graphic Design | Overland Park, KS | Fall 2017

### In Pursuit of BFA, Visual Communications

University of Kansas | Lawrence, KS 66045

## Freelance Work

### Eudora CPA Nonprofit Organization

Graphic Designer | February 2019 - Present

Established in 1901, the Eudora CPA is one of the oldest community outreach organizations in Kansas. As the grandson of a CPA Member, I work to modernize the organization. This process has started with a responsive website, and continues with a full branding system.

### Stairwell Community Resource Group

Visual Branding System | June 2018 - October 2018

The Stairwell Community Resource Group is a new organization that operates as a form of support for people that are coming out of incarceration. It's a relatively new company that plans to open an office building housing multiple resources from housing to law advice for this demographic.

### Good Samaritan Response

Visual Branding System | January 2018 - May 2018

Concepted and executed a visual branding system including company branding, business cards, and stationery.

## Professional Experience

### Golf Course Superintendents Association of America - Lawrence, KS

Graphic Designer | September 2019 - Present

Worked in Marketing and Communications as in-house graphic design support using a multitude of mediums. Produced ads for use in print (both small and large-scale), web, and multimedia mediums. Had a hand in producing print and web graphics for the Golf Industry Show, as well as eNewsletters, booklets, and additional marketing pieces.

### Premiere Marketing Group - Overland Park, KS

Graphic Designer | June 2018 - September 2019

While keeping on schedule and in communication with upwards of 85-90 clients, I laid out and designed both large and small-sized brochures for homebuilders across the nation. Brochures included both builder-focused editorial and advertisements from a variety of trades.